

2024 with

HELPING  TO LEAVE :

**NUMBERS, STORIES,
SUCCESSSES**

OVERALL RESULTS OF HELPING TO LEAVE AID PROJECTS

14607 people received
assistance from us

1372 people received humanitarian
aid from us

11251 people were evacuated with
the help of Helping to Leave



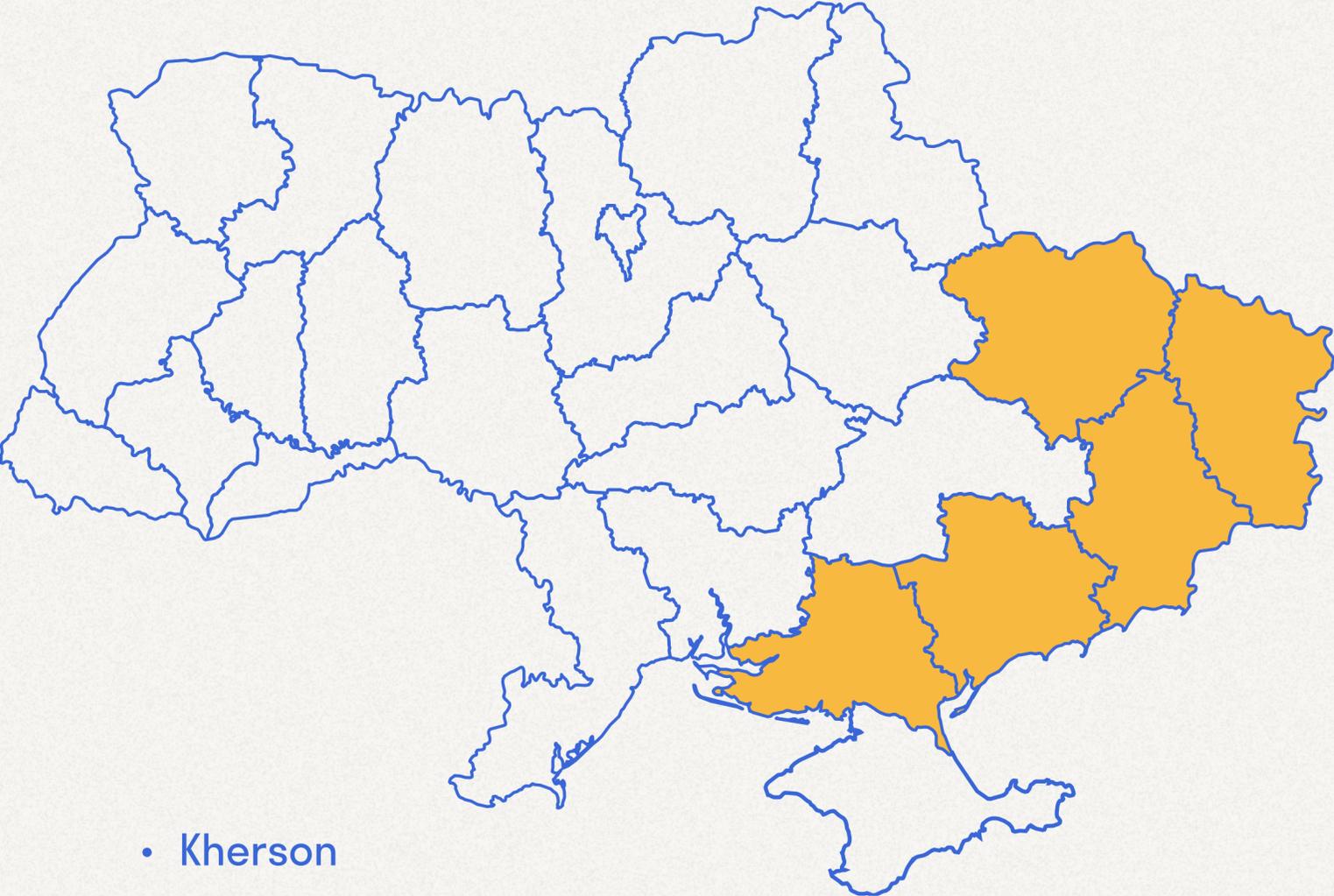
Nataliia Litvinova,
CEO at Helping to Leave for 2024

For Helping to Leave, 2024 was a year of qualitative changes. The demand for help from Ukrainians affected by Russia's criminal military aggression is enormous, and unfortunately, it is only growing by the day.

We, the Helping to Leave Team, are those who can and want to help. We understand that assistance must be systematic, reliable, and long-lasting. Therefore, in 2024, we developed and approved the project's 3-year Strategy. We have determined who, how, and in what way we will help, where we will look for funding, and how and with whom we will develop and grow.

And yes, even if the turbulent start of 2025 makes its own adjustments, we are not the kind of people who retreat. We are helping and will continue to help. Because we are Helping to Leave.

TOP 5 REGIONS WITH THE HIGHEST NUMBER OF EVACUATION REQUESTS IN 2024



- Kherson
- Kharkiv
- Volyn
- Donetsk
- Zaporizhzhia

— **Odesa, Mykolaiv, Kharkiv** — cities where we evacuated the most people from the Kharkiv and Kherson oblasts

— **Kyiv, Zaporizhzhia, Odesa** — cities where most people went after evacuation from the TOT through the Sumy and Volyn humanitarian corridors

— **Germany, Denmark, Poland, Norway** — countries (other than Ukraine) where we most often evacuate people with limited mobility, bedridden people, and people with serious illnesses

313 583.3

kilometers were covered by our vehicles and those of our partners in the course of evacuation across Ukraine



THINGS PEOPLE WE HELPED WROTE TO US

If it wasn't for your team, which was always in touch, helping with advice and action, my daughter would no longer be alive. Thanks to You, I am together with my daughter now. Her health condition was critical. She could not speak, could hardly walk. Your incredible volunteers managed to evacuate her from the non-Ukrainian-controlled territory in this condition. And that's not all. Almost six months later, on New Year's Eve, an opportunity arose, and volunteers were able to take my daughter's favorite cat out of the occupation. You save not only people but also pets. We bow to You for your work and humanity. It gives us faith in our life and future.

Thank you very much for giving us the opportunity to evacuate my mother. Now we are relieved that she is safe. We wish you strength and patience in your valuable work and God's protection.

Thanks to you and your great team for your work and support, for making us happier, for finally having my mom, with whom I was separated since 24.02.22, with me.

Thank you a thousand times for your work!!! I still can't believe that everything worked out. Now my dad is with me and I can take care of him.

Happy New Year! Thank You so much for the miracle You gifted us. From the whole family, we thank You and your entire team. You are really cool!!!!!!!

Thank you very much for your patience, for seeing it through to the end, and here it is — a happy ending, the child in his native Ukraine. I had no hopes, but thanks to your efforts we will be together now, we have not seen each other for 1 year and 8 months, I can't believe that my beloved brother is about to be with me. I am incredibly grateful to you, and may God bless you and your loved ones. You and your entire organization are people with a capital P. I wish you strength and good health.

Good afternoon. You helped me get to Norway. My review here is a SINCERE GRATITUDE, elevated to the INFINITE degree, for the ENORMOUS AMOUNT of help provided to me, a person with a group 2 disability. I was helped from A to Z with transportation and even more — when I was already in Norway for 2 weeks, you helped me with the translation of medical documents. I was supervised by Olena, I am very grateful to her and still keep in touch with her, and I am sure that Helping to Leave is made up of such dedicated professionals, YOU ARE A GREAT TEAM.

STORIES OF THE PEOPLE WE HELPED



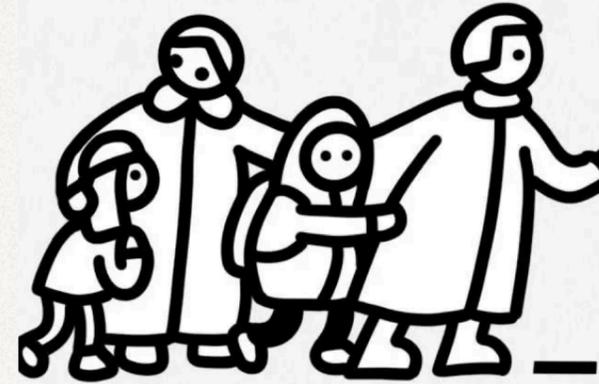
Natalia and her family, Chornobaivka, Kherson Oblast



Olha, Berdyansk district, Zaporizhzhia Oblast



Viacheslav and his family, Kherson Oblast



Olena and her family, Zaporizhzhia Oblast



Oleksandr and Olha, Kherson Oblast



Yaroslav, Autonomous Republic of Crimea



Anna and her 14 cats, Kivsharivka, Kharkiv Oblast



Marina and her family, Kozachi Laheri, Kherson Oblast



Tiya, Makiivka, Donetsk Oblast



Halyna with her 96 year old mother, Nova Kakhovka

AID PROJECTS' RESULTS



Lilia Zosimidi, Head of Direct Aid Programs in the Ukrainian-controlled Territories

The year 2024 was a difficult one. In May, an offensive on the Kharkiv Oblast began, which resulted in several settlements of the Vovchansk and Lipetsk communities being occupied. The number of applications for evacuation increased significantly, and almost all charitable foundations in the Kharkiv Oblast took part in the evacuation from unsafe areas.

Access to the settlements was only possible for a few days after the start of the offensive, and then evacuations took place only from the outskirts. Some people had to walk to such places where they were picked up by volunteers or the national police. There were cases when people were forcibly taken to Russia by the occupation forces, and we did our best to bring them back to Ukraine through the humanitarian corridors. We still receive requests from families who are looking for and cannot find their relatives.

August was also memorable — the Sumy humanitarian corridor, through which the main traffic of evacuees from the temporarily occupied territories passed, was shut down. From that moment on, there was only one humanitarian corridor left — in the Volyn Oblast.

This complicated our work and made it harder for displaced people to return to the Ukrainian-controlled areas. The route has become longer, more difficult, and more expensive: one had to cross not only the Russian borders but also Belarusian, which required additional documents. We managed to reorganize our work within just a few days, before we were already welcoming hundreds of people in Domanovo after they crossed the border and helped them continue their journey across the free Ukrainian land.

Despite everything, there have been some positive moments. We've made important steps towards helping people with reintegration in their new homes after the evacuation. We now have an adaptation program whose curator helps displaced people with applying for social benefits, solving problems with documents, and most importantly, finding long-term housing, especially for the most vulnerable groups. We do not just evacuate people but give them the opportunity to start a new life in safety.

EVACUATION IN THE UKRAINIAN-CONTROLLED AREAS

3423 people were evacuated from the de-occupied and frontline territories of **Kherson Oblast**

2902 people were evacuated from the de-occupied and frontline territories of **Kharkiv Oblast**



EVACUATION OF PEOPLE WITH LIMITED MOBILITY AND PEOPLE WITH SERIOUS ILLNESSES

596

people were evacuated to EEA countries

Germany, Denmark, Poland, Norway — foreign countries where we most often evacuate people with limited mobility, bedridden people, and people with serious illnesses.



EVACUATION OF DEPORTED PERSONS AND RESIDENTS OF THE TEMPORARILY OCCUPIED TERRITORIES

568 people from the temporarily occupied territories (including the Autonomous Republic of Crimea), russia, and belarus, were evacuated to a safe territory

WELCOME OF DISPLACED PEOPLE FROM TOT AT THE HUMANITARIAN CORRIDORS

> 880 people were assisted by our team at the humanitarian corridor between russia and Ukrainian-controlled territory

> 2 882 people were assisted by our team at the humanitarian corridor between belarus and Ukrainian-controlled territory



ASSISTANCE WITH REINTEGRATION IN A NEW PLACE FOR DISPLACED PERSONS

REINTEGRATION

685

people received assistance

315

of them were helped with accommodation

ASSISTANCE WITH REGISTRATION OF DISPLACED PEOPLE FOR MULTI-PURPOSE FINANCIAL ASSISTANCE FROM INTERNATIONAL ORGANIZATIONS

> 1984

households were registered for cash benefits with the support of the Helping to Leave team

PSYCHOLOGICAL SERVICE

7

psychotherapists and psychiatrists on the team

41

beneficiaries received psychological assistance from our specialists

303

individual and group sessions with Helping to Leave volunteers and employees were conducted by the project's Psychological Service team

163

sessions with external specialists were conducted with 26 members of our team as part of the psychological support grants



AID SERVICES' PERFORMANCE RESULTS

TELEGRAM BOT

1815 chat sessions between operators and beneficiaries

3606 unique people submitted a request for help

2823 requests from people were successfully closed, i.e., at the other end, people received some kind of assistance or useful information from the operator

CALL CENTER

40 042 incoming and outgoing calls were made

72 387 minutes of conversations

7 222 calls with a total duration of **18 156** minutes were completed by the operator who made the most calls

‘MY HOME FIT IN A CUP’

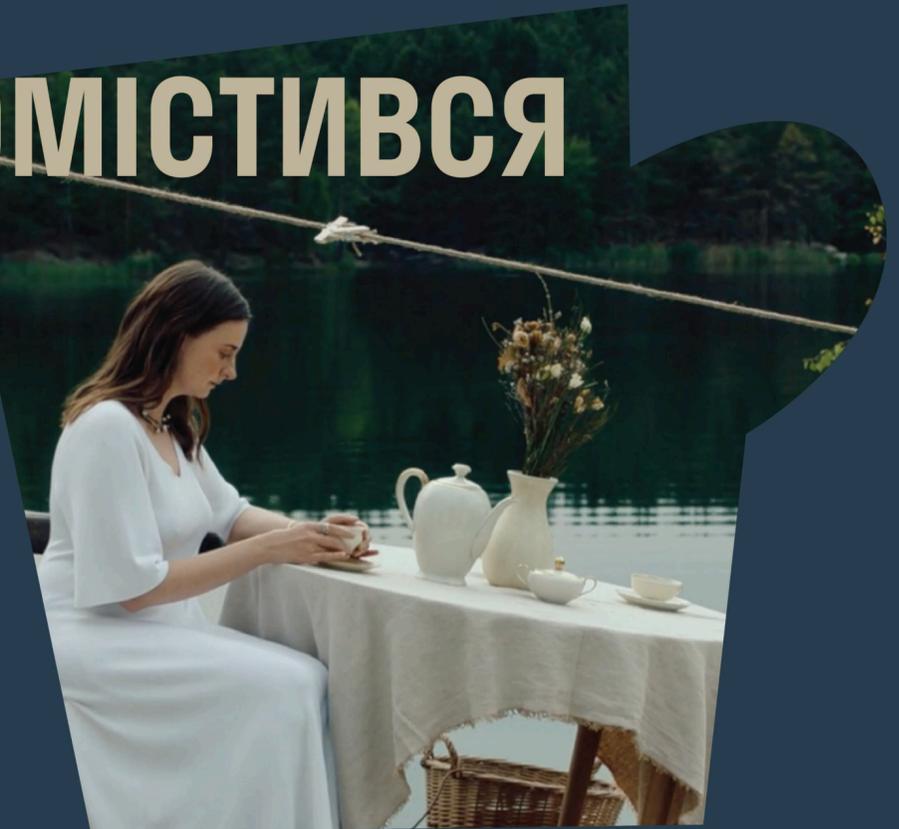
An information campaign in support of the residents and displaced persons from the temporarily occupied territories.

The voices of displaced persons from the temporarily occupied territories were represented by 12 beneficiaries of Helping to Leave and the artist Marusya Chuprynenko, who spoke about life in the TOT and evacuation to the Ukrainian-controlled territories.

Campaign feedback:

“This is the most successful public campaign in recent times: it evokes the right feelings, maybe makes someone stop and think, at the same time, it makes you feel compassion for people and for the fact that they had to go through such a terrible experience, and simultaneously inspires you by how strong they are, by the power they demonstrate in telling their stories publicly, and by the incentive to live on...”

МІЙ ДІМ ПОМІСТИВСЯ В ЧАШКУ



[Check out the campaign trailer](#)

‘MY HOME FIT IN A CUP’

7 cities in Ukraine where our outdoor advertising was displayed — Kyiv, Lviv, Odesa, Zaporizhzhia, Kharkiv, Poltava, and Dnipro

105 publications in the media, in social media channels, and by influencers

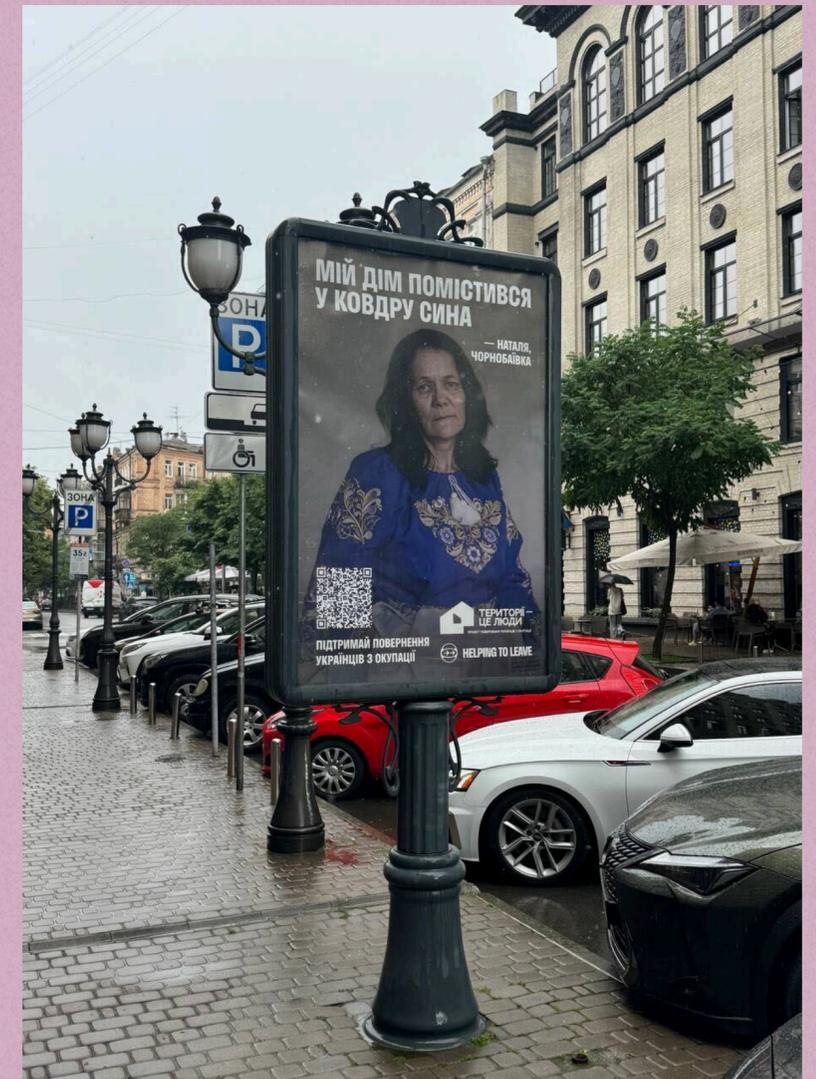
2 135 925 unique people saw our campaign

890 500 views of the campaign video on Youtube

1 164 714 views of posts on social media

1 880 130 people saw the campaign's targeted ads **5 536 308** times

94 424 people visited the campaign website



MEDIA ABOUT US

Le Monde



EL PAÍS



LE FIGARO

УКРАЇНСЬКИЙ
Тиждень

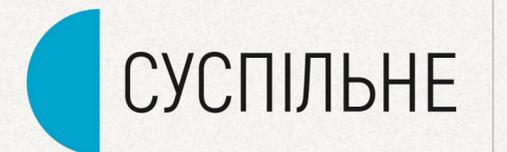


НАКРІЛО

ZMIŃA



БУКВИ



HELPING TO LEAVE TEAM

204 team members as of the end of December 2024

203 people volunteered with the project during 2024

55 people on the team receive compensation for their work as of the end of December 2024

196 volunteer applications were submitted

149 volunteers in the project as of the end of December 2024

116 interviews with volunteers were conducted

81 people took an onboarding course

HELPING TO LEAVE TEAM

OUR TEAM MEMBERS LIVE AND WORK IN:

26 countries

65 cities

18 Y.O. is the age of the youngest team member

78 Y.O. is the age of the oldest team member

~ 20% of the team members are those we've helped evacuate personally or have gotten their relatives to safety

THE HELPING TO LEAVE TEAM AS OF THE END OF DECEMBER 2024 CONSISTS OF:

69% women

29% men

2% non-binary people

100% of the Helping to Leave project management are women

FINANCIAL REPORTING

GRANT APPLICATIONS

~ **€840,000** spent on Helping to Leave's work

~ **€690,000** raised for the work of projects aiding Ukrainians



~ **€405,000** grant support

~ **€285,000** private donations

64 applications were prepared and submitted

16 grants totaling **€403,026.7** were awarded

116 pages of reports on grants received were written

PRIVATE FUNDRAISING



Yana Sultanova,
Head of Private
Fundraising

We started 2024 with 481 recurring donors and ended it with 316. How many days a year have you heard that people are tired of the war? Yes, every day, we felt it by the number of unsubscribes. But when in early 2025 we, like many foundations, found ourselves without grant support, we realized that the only things that could help us were the 316 people with whom we would make it through the most difficult times.

Seeing the number of people who can support the project decrease every day is one of the hardest things I've ever seen in my life. Hard because I know that no one is to blame, that opportunities are different. And it is painful for people to admit that they can no longer support our work. We have received many letters of support together with requests for subscription cancellations. And we are very grateful for the road that has been traveled with us.

We refuse to believe that fatigue can kill faith; it is forbidden to us by our profession. We did not give up and found more than 100 new like-minded people. Yes, there are fewer of us, but everyone who continues to support us is a ray of light to the belief that we can do it. We update the platforms several times a day and see your contributions. You should see my face when I discover a new follower. I think the glow of my eyes would be enough to light up a midsized European city.

I would like to say a special “thank you” for 2024 to those who announced personal fundraisers among friends — you helped us cover the emergency expenses for the most difficult evacuations. And thank you to those who responded with one-time donations in addition to their recurring one.

Thank you all. No matter what, it is thanks to your care in 2024 that we will not stop in 2025.

€11,621.64

raised in private donations on Patreon

€169,298.20

raised in private donations through the donation form on the project website

€104,482.06

raised in private donations across all bank accounts of the organization

316

people signed up for recurring donations with Helping to Leave

€20

is the most frequent donation amount

€29.33

average donation amount

€21,395.86

largest single-time donation

€500

largest monthly donation

HOW CAN YOU HELP US CONTINUE OUR WORK IN 2025?

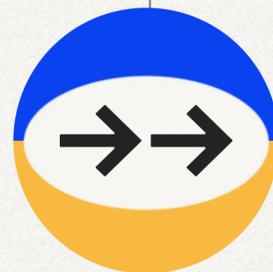
THIS REPORT REFLECTS A COMPLEX PICTURE THAT MIXES BITTERNESS AND JOY, FEARS AND INCREDIBLE COURAGE IN ITS ENTIRETY. WE APPRECIATE THE ROAD WE'VE TRAVELED AND ARE GRATEFUL FOR YOUR SUPPORT ALONG THE WAY.

This year, please be our support once again. Together we will get through and accomplish even more.



**THANK YOU FOR
THIS YEAR!**

**IT IS A GREAT PLEASURE TO DEVELOP
TOGETHER WITH YOU AND HELP
UKRAINIANS IN 2025**



Helping to Leave is a project jointly implemented by the charitable organizations Helping to leave, z.s. (Czech Republic) and Helping to Leave (Ukraine), with the support of independent volunteers.